1 2 3 4	MARK D. ROSENBAUM (BAR NO. 59940) CATHERINE E. LHAMON (BAR NO. 19275 PETER J. ELIASBERG (BAR NO. 189110) ACLU Foundation of Southern California 1616 Beverly Boulevard Los Angeles, California 90026 Telephone: (213) 977-9500	1)
5 6 7 8 9	JACK W. LONDEN (BAR NO. 85776) MICHAEL A. JACOBS (BAR NO. 111664) MATTHEW I. KREEGER (BAR NO. 153793) LEECIA WELCH (BAR NO. 208741) J. GREGORY GROSSMAN (BAR NO. 20962 Morrison & Foerster LLP 425 Market Street San Francisco, California 94105-2482 Telephone: (415) 268-7000	
10 11 12 13 14 15 16	ALAN SCHLOSSER (BAR NO. 49957) KATAYOON MAJD (BAR NO. 211756) ACLU Foundation of Northern California 1663 Mission Street, Suite 460 San Francisco, California 94103 Telephone: (415) 621-2493  JOHN T. AFFELDT (BAR NO. 154430) Public Advocates, Inc. 1535 Mission Street San Francisco, California 94103 Telephone: (415) 431-7430  Attorneys for Plaintiffs ELIEZER WILLIAMS, etc., et al.	
18	SUPERIOR COURT OF T	HE STATE OF CALIFORNIA
19	COUNTY OF S	SAN FRANCISCO
20 21 22	ELIEZER WILLIAMS, a minor, by Sweetie Williams, his guardian ad litem, et al., each individually and on behalf of all others similarly situated,  Plaintiffs,  V.	No. 312236  DECLARATION OF LEECIA WELCH IN SUPPORT OF PLAINTIFFS'  DESIGNATION OF REBUTTAL WITNESS TOWN AS SMITH
23 24 25	STATE OF CALIFORNIA, DELAINE EASTIN, State Superintendent of Public Instruction, STATE DEPARTMENT OF EDUCATION, STATE BOARD OF EDUCATION,	TOM W. SMITH  Date Action Filed: May 17, 2000
26 27 -	Defendants.	

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I, LEECIA	WELCH, hereb	y declare as follows:
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- 2 1. I am an attorney licensed to practice law in the State of California. I am an
- 3 associate at the law firm of Morrison & Foerster LLP, counsel of record for plaintiffs Eliezer
- 4 Williams, et al. ("plaintiffs") in this action. I have personal knowledge of the facts stated herein
- 5 and could testify competently to them if called to do so.
- 2. Plaintiffs have provided a list of the persons whose expert opinion testimony the plaintiffs intend to offer on rebuttal at trial of this action, either orally or by deposition testimony.
- 8 The list includes Tom W. Smith, to whom this declaration refers.
- 9 3. Dr. Smith has agreed to testify at trial.
- 4. Dr. Smith will be sufficiently familiar with the pending action to submit to a meaningful oral deposition concerning the specific testimony, including any opinions and their bases, that he is expected to give at trial
- 5. Dr. Smith's fee for providing deposition and trial testimony and consulting with the attorneys for plaintiffs is \$500 per hour. Dr. Smith's fee for researching and related activities undertaken in preparation of the attached rebuttal expert report is \$250 per hour.
- 6. Attached to my declaration as Exhibit A and incorporated by this reference is a curriculum vitae providing Dr. Smith's professional qualifications, pursuant to section 2034(f)(2)(A) of the California Code of Civil Procedure.
- 7. Attached to my declaration as Exhibit B and incorporated by this reference is
- 20 Dr. Smith's rebuttal expert report. The following is a brief narrative statement of the general
- 21 substance of the testimony that Dr. Smith is expected to give at trial, pursuant to section
- 22 2034(f)(2)(B) of the California Code of Civil Procedure. Dr. Smith responds to and refutes the
- opinions of the State's expert Dr. Richard Berk, who in turn devoted his report to criticizing the
- 24 Survey of the Status of Equality in Public Education in California ("SSEPEC") conducted by Lou
- 25 Harris and the Peter Harris Research Group. In general, Dr. Smith evaluates the sample and
- 26 methodology used in the SSEPEC and concludes that both are consistent with standard
- 27 procedures regularly used in scientifically credible survey research. Moreover, Dr. Smith
- concludes that Dr. Berk's calculation of an alleged "disagreement rate" present in the data

1	obtained by the SSEPEC suffers from numerous fatal flaws and therefore does not serve to
2	undercut the impact of the SSEPEC. Dr. Smith likewise concludes that Dr. Berk's decision to
3	apply a "tie goes to the State" rule is unwarranted and that this appears to be the main basis for
4	many of his reported differences. The foregoing statements are only a general summary of the
5	issues and conclusions discussed and documented more fully in Dr. Smith's rebuttal expert report,
6	attached as Exhibit B.
7	I declare under penalty of perjury under the laws of the State of California that the
8	foregoing is true and correct.
9	Executed at San Francisco, California, this 15th day of September, 2003.
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12	Leecia Welch
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EXHIBIT A

July, 2003

## **CURRICULUM VITAE**

## TOM W. SMITH

CITIZENSHIP: United States

OFFICE ADDRESS: NORC, A Social Science Research Center

1155 East 60th Street Chicago, Illinois 60637

Phone: 773-256-6288 FAX: 773-753-7886 EMAIL: smitht@norcmail.uchicago.edu

	EMAIL: SMILLE SCHOOL TIGHT CONTICAGO. egg.	
EDUCATION-		
B.A.	Pennsylvania State University (Honor History, with highest honors), 1971	
B.A.	Pennsylvania State University (Political Science, with highest honors), 1971	
M.A. Pennsylvania State University (History), 1972		
Ph.D.	University of Chicago (American History), 1979	
PROFESSIONAL E	XPERIENCE	
1980 - present	Director, General Social Survey	
1991 - present National Opinion Re	Research Associate, Ogburn/Stouffer Center for Population and Social esearch Center/University of Chicago	Organization,
1997 - present	Secretary General, International Social Survey Program	
1987 - 1990 Research Center	Research Associate, Center for the Study of Politics and Society, National	Opinion
1981 - 1986 Center	Research Associate, Cultural Pluralism Research Center, National Opinion	Research
1977 - 1980 Center	Associate Study Director, General Social Survey, National Opinion Research	
1976 - 1977	Assistant Study Director, General Social Survey, National Opinion Research	Center
1973 - 1976 Center	Training Fellow, National Institute of Mental Health/National Opinion	Research
TEACHING EXPER	EIENCE——————————————————————————————————	
1999	Visiting Professor, Tel Aviv University	

Tom W. Smith	-2-
1995, 1996	Guest Professor, Zentrum fuer Umfragen, Methoden, und Analysen
1994	Lecturer, Department of Political Science, University of Chicago
1993 - 1996	Lecturer, Department of Sociology, University of Chicago
1989	Guest Lecturer, Summer Institute, University of Michigan
1988	Lecturer, Department of Statistics, Northwestern University
1975 - 1976, 1978 - 1979, 1982 - 1987	Lecturer, Department of History and Political Science, Purdue University, Calumet Campus
1971 - 1972	Graduate Assistant, Department of History, Pennsylvania State University

PROFESSIONAL SOCIETIES AND ACTIVITIES-

Phi Eta Sigma

Phi Kappa Phi

Phi Alpha Theta

Phi Beta Kappa

Organization of American Historians, 1972 - 1991

American Statistical Association, 1978 - 1979

Midwest Association for Public Opinion Research, 1978 -

American Association for Public Opinion Research, 1984 -

Judge, AAPOR Student Paper Competition, 1984, 1985, 1992-1995, 2001

Secretary - Treasurer, American Association for Public Opinion Research,

1986 - 1988

Chair/Associate Chair, Standards Committee, American Association for Public Opinion Research, 1989 - 1991

Member, Standards Committee, American Association for Public Opinion Research, 1992 - 1995

Member, Conference Committee, American Association for Public Opinion Research, 1993 - 1994,

2002 - 2003

Chair, AAPOR Committee on Final Disposition Codes and Outcome Rates, 1996-1998, 2003-

Member, AAPOR Committee on Standard Definitions, 1996 -

Member, AAPOR Heritage Committee, 2002 -

Chair/Associate Chair, Conference Committee, American Association for Public Opinion Research,

2003 ~ 2005

AAPOR Representative to the Research Industry Coalition, 1990 - 1991

Archivist, American Association for Public Opinion Research, 1989 -

Counsellor-at-Large, American Association for Public Opinion Research, 1995 - 1997

Winner, Motto, American Association for Public Opinion Research, 1992, 1997, 2000, 2002

World Association for Public Opinion Research, 1994 -

Standards Chair, WAPOR, 2000 - 2004

Judge, National Forensic Society, 1985 - 1987

Judge, Conflict Resolution Essay Awards of Chicago Public Schools/Rotary International, 1995

International Survey Library Association, Advisory Council, 1979 - 1995

Board of Directors, Roper Center, 1979 -

Roper Center Executive Search Committee, 1998 - 2000

Member, Panel on Survey Measurement of Subjective Phenomena, National Academy of Sciences, 1980 - 1981

Advisor, Gun Violence Project, American College of Physicians, 1995 - 1996

Advisor, Alcorn State University Research Experiences for Undergraduates Project, 1995 - 1997

Member, Academic Committee, Master Program in Quantitative Social Science, University of Buenos

Aires, 2000 -

Associate, Joint Program in International Survey Research and a Disciplinary Field, Australian

National University, 1996

Advisory Board, China General Social Survey, 1995 - 1997

Advisor, Japanese General Social Survey, 2000 -

Advisor, Korean General Social Survey, 2002 -

Member, Committee on Data Sharing in the Social Sciences, National Science Foundation, 1988 -1989

Member, Advisory Committee on the 1997 Survey of Public Participation in the Arts, 1995

Member, Chicago Consortium for Stigma Research, 2001 -

Consultant, Centers for Disease Control and Prevention, Advisory Committee on the Prevention

of HIV Infection, 1993

Consultant, ESRC Data Archive/Royal Statistical Society, 1995

Advisor on ethnicity, U.S. Bureau of the Census

Board of Advisors, Agency for Social Analysis, Sofia, Bulgaria, 1996 - 1999

Member, Technical Review Panel, National Issues Convention, 1995 - 1996

Member, External Advisory Council, Gallup Research Center, University of Nebraska, 1997 - 2000

Member, Family Advisory Board - Indiana University, 1988 - 1991

Member, Local Host Committee, International Conference on the Public Understanding of Science Technology

and

Member, Expert Panel, Gun Violence Prevention Through Safe Storage Media Campaign, 1999

Member, Advisory Committee, Religious Congregations Membership Study, 2000, 1999-2002

Member, Review Committee, National Jewish Population Survey, 2000 - 2001, 2003

Evaluator, Digital Data Initiative, 2001

Contributor to NORC Newsletters - <u>Update</u>, <u>The Sampler</u>, <u>NLS Newsletter</u>, <u>New</u>

NORC Times, NORC Reporter, GSS News

Associate Editor, EADS READS, 1979 - 1984

Polls Editor, Public Opinion Quarterly, 1983 - 1991

Editorial Board, Public Opinion Quarterly, 1991 - 1995

AAPOR Advisory Committee for Public Opinion Quarterly, 1995 - 1997, 2000 - 2004

Editorial Board, International Journal of Public Opinion Research, 1992 -

Editorial Board, Sociological Methods and Research, 1998 -

Editorial Board, Sociological Methodology, 2001 -

Contributing Editor, Public Perspective, 1994 - 2003

Contributing Editor, Journal of Sex Research, 1996 -

Advisory Editor, Social Science Research, 1999 -

Abstracter of Journal of Family History, Ethnic Groups, Journal of Urban History, Journal of

Ethnic Studies,

Ethnicity for Historical Abstracts, 1975 - 1984

Manuscript reviewer for Cambridge University Press, Oxford University Press, Sage

Publications. Westview

Press.

University of Chicago Press, Rowman & Littlefield, Princeton University Press

Proposal reviewer for Division of Social Science, National Science Foundation, 1977 -; Division of Science Resources Studies, National Science Foundation 1984 - ; Division of International Programs, National Science Foundation, 1994 -; Mental Health AIDS and Immunology Review Committee, National Institute of Mental Health, 1993; Ethics and Values Studies, National Science Foundation, 1995-

Member, Mental Health, AIDS, and Immunology Review Committee, National Institute of

Mental Health, 1995

End-of-Award Reviewer, Economic and Social Research Council, Great Britain, 1995

Report reviewer for National Science Foundation, Science Indicators and Science and Engineering

Indicators;

Office of Technology Assessment, Telecommunications, Technologies, and

Governance

Dissertation reader, University of Ottawa, 1993; University of Chicago, 1999-2000

Master's advisor: University of Chicago, 2000

Undergraduate thesis advisor: University of Chicago, 1997, 2000

Tenure reviewer, Iowa State University, 1993; University of New Mexico, 1993; Pennsylvania State University, 1994; University of South Carolina, 1995; Northwestern University, 1999

Referee for Ethnicity, 1977 - 1982; Public Opinion Quarterly, 1978 -; Social Psychology Quarterly, 1979 -; Deviant Behavior, 1981; American Journal of Sociology, 1981 -; Sociological Methods and Research, 1982 -; Social Science Quarterly, 1982 -; Demography, 1982 -; Political Methodology, 1983 -; Social Science Research, 1983 - 1992; Sociological Methodology, 1984 - Sociology and Social Research, 1985 - International Journal of Sociology and Social Policy, 1985; American Journal of Political Science, 1986 -; Justice Quarterly, 1986; Journal of the American Medical Association, 1987 -; Social Science Journal, 1988 -; American Sociological Review, 1988 -; Journal of Official Statistics, 1988 -; Communication Research, 1988; International Journal of Public Opinion Research, 1990 -; Family Planning Perspective, 1992 -; American Political Science Review, 1992 -; Sociological Quarterly, 1992 - 1995; Ethnic and Racial Studies, 1993 -; Social Forces, 1994 -; AIDS, 1994 -; Sociological Spectrum, 1994; Personality and Social Psychology Bulletin, 1994; Social Service Review, 1994; Sociological Forum, 1995; Health Affairs, 1995

-; Social Problems, 1996 -; Political Behavior, 1999-2000; Journal of Cross-Cultural Psychology, 2000 -; Sociology of Education, 2000 -; Acta Sociologica, 2000 -; Review of General Psychology, 2001;

Consultant for Catholics for a Free Choice, American Federation of Labor, American Federation of State, County, and Municipal Employees; National Jury Project; Avon; Union of American Hebrew Congregations; National League of Cities; American Jewish Committee; NBC News; the United Way of America; the Defense Personnel Security Research Evaluation Center, American Civil Liberties Union; American Council on Pharmaceutical Education; Hans Zeisel; Argonne National Laboratory; Price Waterhouse, National Italian American Association; New Orleans Times-Picayune; BlueCross and BlueShield; Jenner and Block; Rudolf and Maher; Family Research Council; McKenna and Cuneo; Gallup Organization; SmithKline Beecham; Ohio Commission on Racial Fairness; Survey of Public Participation in the Arts; Washington Post; Southern Regional Council; Human Rights Campaign; BellSouth; The National Conference for Community and Justice; Congregational Study; Smith-Richardson Foundation, the Sloan Center; DMB&B Media; Presbyterian Church, USA; RGL Gallagher; Quest Group; Michigan Partnership to Prevent Gun Violence, Twelve Americans, Inc.; MacArthur Research Network on Generations and the Transition to Adulthood; Panel Survey of Income Dynamics; ABC 20/20; Strategic Assessment Group; Organisation for Economic Cooperation and Development; Smith and Nace; Stamp and Stamp; State of Indiana; Sedgwick, Detent, Moran, and Amold; Zagnoli, McEvoy, and Foley; National Academies' Panel on the Definition and Measurement of Discrimination; John F. Kennedy Library Foundation; Knight Center/University of Maryland; United Jewish Communities; NHK; Spike TV; ACLU -Southern California

Tom W. Smith	-7-
AWARDS	
Worcester Prize, International Journal of Public Opinion Research	լ, 1994
AAPOR Innovators Award, 2000	
AAPOR Award for Exceptionally Distinguished Achievement, 200	2
Eastern Sociological Society Award for Distinguished Contribution	s to Sociology, 2003
AAPOR Innovators Award, 2003	

Demographic Diamond Designate, <u>American Demographics</u>, 2003

## **BIBLIOGRAPHY**

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- "Ms. President?: A Study in the Political Role of Women, 1936-1974," In Studies of Social Change Since 1948, edited by James A. Davis, NORC Report 127B (Chicago: NORC, 1976), II, 215-254.
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- "Who, What, When, Where, and Why: An Analysis of Usage of the General Social Surveys, 1972-1978," GSS Project Report No. 1. Chicago: NORC, 1979.
- "An Analysis of Test/Retest Experiments on the 1972, 1973, 1974, and 1978 General Social Surveys," GSS Methodological Report No. 8. Chicago: NORC, 1979 (with C. Bruce Stephenson).
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Annotated Bibliography of Papers Using the General Social Survey. 4th ed., Chicago: NORC, 1982.

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"Red in the Morning: Trends in American Attitudes Toward the Soviet Union and Communism," Unpublished NORC Report, Nov., 1982.

"Who, What, When, Where, and Why: An Analysis of Usage of the General Social Surveys, 1972-1982," GSS Project Report No. 7. Chicago: NORC, December, 1982.

"Attitude Constraint as a Function of Non-Affective Dimensions," GSS Methodological Report No. 24. Chicago: NORC, 1982.

"Looking Backwards: A Summary of Findings and Recommendations," <u>Historical Methods</u>, 16 (Winter, 1983), 16-29 (with Dennis Klaeser).

"Using Temporary Refusals to Estimate Nonresponse Bias," GSS Methodological Report No. 25, Chicago: NORC, 1983.

"Atop a Liberal Plateau? A Summary of Trends Since World War II," Research in Urban Policy, 1 (1985), 245-257.

"Working Wives and Women's Rights: The Connection Between the Employment Status of Wives and the Ferninist Attitudes of Husbands," GSS Topical Report No. 8, Chicago: NORC, 1983. Sex Roles, 12 (1985), 501-508.

"The Polls: Ethnic Social Distance and Prejudice," Public Opinion Quarterly, 47 (Winter, 1984), 584-600.

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"Children and Abortions: An Experiment in Question Order," GSS Methodological Report No. 27. Chicago: NORC, 1983.

"Estimating Nonresponse Bias with Temporary Refusals," Sociological Perspectives, 27 (Oct., 1984), 473-489.

\*A Summary Evaluation of GSS Questions, 1972-1983,\* GSS Project Report No. 8, Chicago: NORC, 1983.

"The Role of the General Social Survey in the Social Sciences," Survey Methods Newsletter, 4 (Winter, 1983-84), 7-8.

"America's Religious Mosaic," American Demographics, 6 (June, 1984), 18-23.

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\*A Comparison of Telephone and Personal Interviewing,\* Chicago: NORC, 1984.

Annotated Bibliography of Paper Using the General Social Survey. 5th ed., Chicago: NORC, 1984 (with Michelle Ward).

General Social Surveys, 1972-1984: Cumulative Codebook. Chicago: NORC, 1984 (with James A. Davis).

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"Who, What, When, Where, and Why: An Analysis of Usage of the General Social Surveys, 1972-1983," GSS Project Report No. 10. Chicago: NORC, 1984.

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- "That Which We Call Welfare by Any Other Name Would Smell Sweeter: An Analysis of the Impact of Question Wording on Response Patterns," GSS Methodological Report, No. 33, Chicago: NORC, 1985. <a href="Public Opinion Quarterly">Public Opinion Quarterly</a>, 51 (Spring, 1987), 75-83. Reprinted in <a href="Survey Research Methods: A Reader">Survey Research Methods: A Reader</a>. edited by Eleanor Singer and Stanley Presser. Chicago: University of Chicago Press, 1989.
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- \*An Analysis of the Accuracy of Spousal Reports," GSS Methodological Report No. 35, Chicago: NORC, 1985.
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- "An Analysis of the 1985 Survey of Users of the General Social Surveys," GSS Project Report No. 11, Chicago: NORC, 1986.
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- "Security Awareness and the Climate of Public Opinion," Paper presented to the Symposium on Security Awareness: The Challenge of the 1990s," Monterey, California, December, 1990.
- "A Methodological Review of the Sexual Behavior Questions on the GSS," Paper presented to Bureau of the Census Annual Research Conference, Washington, DC, March, 1991.
- "Why Men and Women Can't Agree on the Number of Sexual Partners They've Ever Had," Paper presented to the NORC Seminar Series, Chicago, April, 1991.
- "Discrepancies Between Males and Females in Reporting Number of Sexual Partners: A Cross-National Comparison," Paper presented to the American Sociological Association, Cincinnati, August, 1991.
- "An Introduction to the GSS," Paper presented to the American Sociological Association, Cincinnati, August, 1991 (with James A. Davis).
- "The World According to ISSP," Paper presented to the ICPSR Meeting of Institutional Representatives," Ann Arbor, Oct., 1991.
- "A Life Events Approach to Measuring Societal Well-Being," Paper presented to the NORC Seminar Series, Chicago, November, 1991.
- "Experiences of Paranormal Phenomena in the US," Paper presented to the American Association for the Advancement of Science, Chicago, February, 1992.
- "The AJC Report on Anti-Semitism," Paper presented to the Executive Board of the Chicago American Jewish Committee, Chicago, February, 1992.
- "Some Aspects of Contemporary Anti-Semitism," Paper presented to the NORC Seminar Series, Chicago, February, 1992.
- "Anti-Semitism in the US: Can It Happen Here? What Do We Know and What Do We Not Know?" Paper presented to the National Jewish Community Relations Advisory Council, Portland, February, 1992.
- \*Intergroup Relations in the United States: Trends and Travails,\* Paper presented to the Social Science Research Center Luncheon Series, Northern Illinois University, DeKalb, April, 1992.
- "Attitudes Towards Sexual Permissiveness: Trends, Correlates, and Behavioral Connections," MacArthur Sexuality Conference, New York, May, 1992.
- "Religion in Great Britain and the United States," Paper presented to the Annual ISSP Research Conference, Bergen, May, 1992.
- "The Way to Measure Change is Not to Change the Measure," Paper presented to the NORC Seminar Series, Chicago, August, 1992.
- "A Life Events Approach to Monitoring and Assessing Changes in Societal Well-Being," Paper presented to the American Association for Public Opinion Research, St. Petersburg, May, 1992 and American Sociological Association, Pittsburgh, August, 1992.
- "Have Conservative Churches Been Growing?" Paper presented to the American Sociological Association, Pittsburgh, August, 1992 (with Xiaopong Chai).
- "GSS Didactic," Paper presented to the American Sociological Association, Pittsburgh, August, 1992 (with James A. Davis).
- "ISSP Didactic," Paper presented to the American Sociological Association, Pittsburgh, August, 1992 (with Andrea Tyree).

"Are We Being Responsive to Non-Response?" Roundtable on Survey Non-response: Potential Problems and Possible Solutions, American Sociological Association, Pittsburgh, August, 1992.

\*Ethnic Images of Minorities,\* Testimony presented to the Task Force on Racism and Politics of the Illinois Males, Chicago, October, 1992.

Commission on African-American

"Is There Real Opinion Change?" Paper presented to the Regional Seminar on "Opinion Dynamics" of the World Association for Public Opinion Research, Montreal, February, 1993.

"Economic Hardships in the 1990s or Why George Bush Lost the Election," Paper presented to the NORC Seminar Series, Chicago, March, 1993.

"An Introduction to the International Social Survey Program," Paper presented to the American Association for Public Opinion Research, Peasant Run, May, 1993.

"An Analysis of Response Patterns to the Ten-Point Scalometer, Paper presented to the American Sociological Association, Peasant Run, May, 1993.

"Survey Reports of Sexual Behavior," Paper presented to the American Psychological Association, Toronto, August, 1993 (with Roger Tourangeau and Kenneth A. Rasinski).

\*Economic Hardships in the 1990s: A Panel Study, Paper presented to the American Sociological Association,

Miami Beach, August, 1993.

"The Changing GSS," Didactic Session at the American Sociological Association, Miami Beach, August, 1993 (with James A. Davis).

"American Sexual Behavior: Trends, Socio-demographic Differences, and Risk Behavior," Paper presented to the Sexuality and American Social Policy Seminar, American Enterprise Institute for Public Policy Research, Washington, DC, October, 1993.

"Do Guns Deter Crime?" Paper presented to the American Criminology Society, Phoenix, October, 1993.

"Scientific and Environmental Knowledge in Norway and the United States," Paper presented to the International Conference on Science Literacy, Chicago, October, 1993.

"The Impact of the Gulf War on Patriotism and Regime Support," Paper presented to the ZUMA Seminar on National Identity," Mannheim, Germany, December, 1993 and American Association for Public Opinion Research, Danvers, Massachusetts, May, 1994.

"NORC Studies of Race Relations, 1942-1994," Paper presented to the NORC Seminar Series, Chicago, February, 1994.

"Public Opinion on Gun Control," Paper presented to the Illinois Conference on Violent Crimes, Chicago, March, 1994

"The Use and Perception of Ethno-Racial Labels: 'African-American' and/or 'Black'," Paper presented to the Census Annual Research Conference, Washington, DC, March, 1994. (with Paul J. Lavrakas and Judith A. Schejbal).

"Scientific and Environmental Knowledge in Britain, Germany, Norway, and the United States," Paper presented to the Annual ISSP Research Conference, Tel Aviv, May, 1994.

"Changes in American Sexual Behavior," Paper presented to the American Association for Public Opinion Research, Danvers, Massachusetts, May, 1994.

"Sensitive Questions on Sex and Health," Paper presented to the NORC Seminar Series, Chicago, June, 1994

(with Kenneth Rasinski).

"Events and Opinion Dynamics: The Case of the Gulf War," Paper presented to the American Sociological Association, Los Angeles, August, 1994.

- "Knowledge of Science and the Environment in Britain, Germany, Norway, and the United States," Paper presented to the American Sociological Association, Los Angeles, August 1994 (with Lance Selfa).
- "Anti-Semitism in America: Incidents and Attitudes," Paper presented to the Executive Board of the Chicago American Jewish Committee, Chicago, September, 1994.
- "Changes in Non-Response on the U.S. General Social Surveys, 1975-1994," Paper presented to the 5th International Workshop on Household Non-Response," Ottawa, September, 1994.
- "The Changing Demography of Sexual Behavior," Paper presented to the Society for the Scientific Study of Sexuality, Miami, November, 1994.
- \*Changes in Firearm Ownership among Women, 1980-1994,\* Paper presented to the American Society of Criminology, Miami, November, 1994 (with Robert J. Smith).
- \*Environmental and Scientific Knowledge in Five Countries,\* Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1994.
- "Tracking America and Charting the Globe: The GSS Odyssey, 1972-1994," Paper presented the Woodward Wilson School of Public and International Affairs Lecture Series, Princeton University, February, 1995.
- "The GSS Experience," Paper presented to the NORC Field Conference, Oak Brook, February, 1995.
- "Public Opinion Resources on the Internet," AAPOR Didactic, Fort Lauderdale, May, 1995 (with Scott Althaus).
- "Little Things Matter: A Sampler of How Differences in Questionnaire Format Can Affect Survey Response," Paper presented to the American Association for Public Opinion Research, Fort Lauderdale, May, 1995.
- "Trends in Survey Non-Response Around the World," Paper presented to the American Association for Public Opinion Research, Fort Lauderdale, May, 1995.
- "A Comparison of Three Methods of Data Collection: CAPI, CASI, and Audio-CASI," Paper presented to the American Association for Public Opinion Research, Fort Lauderdale, May, 1995 (with Roger Tourangeau).
- "Scaling Response Categories for Cross-National Comparability: An Experiment," Paper presented to the Annual ISSP Research Conference, Cologne, May, 1995 (with James A. Davis, Janet Harkness, and Peter Ph. Mohler).
- "Education in Cross-National Analyses: Problems and Prospects," Paper presented to the Annual ISSP Research Conference, Cologne, May, 1995 (with Michael Braun).
- "Abortion Attitudes," Paper presented to the Junior Statesmen Summer School, Northwestern University, Chicago, July, 1995.
- \*Confronting the Inevitable? Changes in Non-Response on the U.S. General Social Surveys, 1975-1994,\* Paper presented the American Sociological Association, Washington, DC, August, 1995.
- \*Some Aspects of Measuring Education,\* Paper presented the American Sociological Association, Washington, DC, August, 1995 (with Bradley J. Arnold).
- \*Across Time and Space: Data from the GSS and ISSP,\* Paper presented the American Sociological Association, Washington, DC, August, 1995.
- "Measuring Religion in Cross-National Surveys: Validity, Comparability, and Coverage," Paper presented to the ZUMA Demography Symposium, Mannheim, October, 1995.

- "Recent Myths about Trends in Public Opinion," Paper presented to the Leadership 2000 Conference of the Women's Campaign Research Fund, Chicago, October, 1995.
- "Scaling Response Categories to Improve Cross-National Survey Research," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1995.
- "The American Public's Love/Hate Relationship to the American Government," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1995.
- "A Methodological Approach to the Measurement of Race and Ethnicity: Self-Identification as 'African-American' and/or 'Black'," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1995 (with Judith Schejbal and Paul J. Lavrakas).
- "Changes in Firearms Ownership Among Women, 1980-1994: A Reprise," Paper presented to the Conference on Guns and Violence in America, Chicago, February, 1996.
- "Tracking America: The General Social Survey Data and Information Retrieval System," Presentation at the Coalition for National Science Funding Exhibition and Reception for Members of Congress, Washington, DC, March, 1996.
- \*Total Survey Error: The Art and Science of Survey Design,\* Inaugural Address of the Howard Beers Lecture

  Series, University of Kentucky,
  March, 1996.
- "Future Directions of the General Social Survey," Sociology Seminar, University of Kentucky, March, 1996.
- "Measuring the Intensity of Response Categories," Paper presented to the American Association for Public Opinion Research, Salt Lake City, May, 1996.
- "Environmental and Scientific Knowledge Around the World," Paper presented to the American Association for Public Opinion Research, Salt Lake City, May, 1996.
- "A Methodological Approach to the Measurement of Race and Ethnicity in Telephone Surveys," Paper presented to the American Association for Public Opinion Research, Salt Lake City, May, 1996 (with Judith Schejbal and Paul J. Lavrakas).
- \*Trends in Misanthropy," Paper presented to the American Association for Public Opinion Research, Salt Lake City, May, 1996.
- "The General Social Survey Data and Information Retrieval System," Paper presented to the American Association for Public Opinion Research, Salt Lake City, May, 1996.
- "Calibrating Response Scales Across Two Languages and Cultures," Paper presented to the International Sociological Association Conference, Colchester, July, 1996 (with Peter Ph. Mohler, Janet Harkness, and James A. Davis).
- "The Intensity of Response Categories in Germany and the United States," Paper presented to the American Sociological Association, New York, August, 1996 (with Peter Ph. Mohler and Janet Harkness).
- "The General Social Survey and the International Social Survey Program: Future Directions," Paper presented to the American Sociological Association, New York, August, 1996.
- \*Tracking America: A Demonstration of the General Social Survey Data and Information Retrieval System (GSSDIRS),\* Paper presented to the American Sociological Association, New York, August, 1996 (with Bradley J. Arnold).
- \*The Crisis of Confidence in the Political System,\* Paper presented to the Symposium on \*The Upcoming Election: More Heat than Light?\* Organized by Phi Beta Kappa, Chicago, October, 1996.

- "Meeting a National Sample of Americans: The National Issues Convention Experiment in Deliberative Polling," Paper presented to the Chicago Chapter of the American Statistical Association, Chicago, October, 1996.
- "Use of Background and Demographic Variables in Comparative Survey Research: Theoretical Considerations," Paper presented to the ZUMA International Symposium on Background and Demographic Variables for International and Intercultural Comparative Survey Research, Mannheim, October, 1996 (with Peter Ph. Mohler).
- "Answer Scale Research," Paper presented to the ZUMA International Symposium on Implementing and Working with Cross-National/Cross-Cultural Measurement Instruments, Mannheim, October, 1996 (with Peter Ph. Mohler and Janet Harkness).
- "Changes in Sexual Attitudes Among Blacks and Whites, 1972-1994," Paper presented to the Society for the Scientific Study of Sexuality, Houston, November, 1996.
- "Race, Proposition 209, and Affirmative Action," Paper presented to the Symposium of the Southern Regional Council on Race, the 1996 Election, and the Challenges Ahead, Atlanta, December, 1996.
- "Collecting Sensitive Information with Three Methods of Data Collection," Paper presented to the International Conference on Computer-Assisted Survey Information Collection, San Antonio, December, 1996 (with Roger Tourangeau).
- "Insights from Cross-Sectional Surveys," Paper presented to the Workshop on Minority Attrition in Longitudinal Surveys," NORC/University of Chicago, February, 1997.
- "A Crisis of Confidence in Government," Panel Discussion on Media, Messages, and Culture: Facts, Knowledge, and Public Policy, University of Illinois, Chicago, March, 1997.
- "Public Opinion on Race and Affirmative Action," Paper presented to Southern Regional Council Conference on Disparities and Racial Attitudes: Bolstering Friends, Winning Hearts and Minds," Atlanta, April, 1997.
- "Exploring the General Social Survey," Paper presented to the Southern Sociological Society, New Orleans, April, 1997.
- "Trends in Public Opinion on Counter-Espionage Measures," Paper presented to PERSEREC, April, 1997, Monterey.
- "Measuring Race and Ethnicity," Paper presented to the Demography Workshop, University of Chicago, April, 1997.
- "Improving Cross-National Survey Research by Measuring the Intensity of Response Categories," Paper presented to the Annual ISSP Research Conference, The Hague, May, 1997.
- "An Analysis of Measures of Ethnicity and Race," Paper presented to American Association for Public Opinion Research, Norfolk, May, 1997.
- \*Do People Lie About Going to Church?" Paper presented to American Association for Public Opinion Research, Norfolk, May, 1997.
- "Measuring Church Attendance," Paper presented to the American Sociological Association, Toronto, August, 1997.
- "Survey Design," Paper presented to the NORC Summer Interns, Chicago, July, 1997.
- "Liberal and Conservative Change: A Summary of Trends," Paper presented to the American Sociological Association, Toronto, August, 1997 (with Ryon Lancaster).
- "The General Social Survey and the International Social Survey Program: Past, Present, and Future," Paper presented to the American Sociological Association, Toronto, August, 1997.

\*Delegate Participation in the 1996 National Issues Convention,\* Paper presented to the World Association for Public Opinion Research, Edinburgh, September, 1997.

"The Social and Political Views of the Religious Right," Paper presented to the World Association for Public Opinion Research, Edinburgh, September, 1997.

\*Does Knowledge in Science Breed Confidence in Science?\* Paper presented to the International Conference on the Public Understanding of Science and Technology, Chicago, October, 1997.

\*Changes in Families and Family Values, 1972-1996" Paper presented to the Demography Workshop, University of Chicago, October, 1997.

"The Religious Right: Faith, Politics, Traditional Values, and Tolerance," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1997 and American Association for Public Opinion Research, St. Louis, May, 1998.

"Public Support for Affirmative Action," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1997.

\*Gun Violence, Public Health, and Public Policy: A Report on Physicians and Surgeons,\* Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1997.

"The Human Dimensions of Global Environmental Change: A Report on the International Social Survey Program Studies of 1993 and 2000," Paper presented to the Environmental Studies Program Workshop, Chicago, April, 1998.

"The Measurement of Race - Racial Dichotomization in a Multi-Cultural Society: A Roundtable Discussion,"

Association, Chicago, April, 1998.

Midwest Political Science

"Risky Sexual Behavior among Teenagers and Young Adults," Seminar on Teenage Sexual Activity and Contraceptive Use: An Update," American Enterprise Institute, Washington, DC, May 1, 1998.

"Discussion of the AAPOR Report on Final Disposition of Case Codes and the Calculation of Outcome Rates - Panel," Paper presented to the American Association for Public Opinion Research, St. Louis, May, 1998.

"The NIC Experience: Delegate Participation in the 1996 National Issues Convention," Paper presented to the American Association for Public Opinion Research, St. Louis, May, 1998.

"Seven Country Modes Experiment in the 1996 International Social Survey Programme," Paper presented to the American Association for Public Opinion Research, St. Louis, May, 1998 (with Janet Harkness, Alan Frizzell, Knut Kalgraff Skjak, Brina Milnar, Peter Mohler, and Matild Sagi).

"Cross-Time and Cross-National Perspectives: The General Social Survey and International Social Survey Program," Presentation at the Coalition for National Science Funding Exhibition and Reception for Members of Congress, Washington, DC, May, 1998.

"The Likes and Dislikes of the Religious Right," Paper presented to the American Sociological Association, San Francisco, August, 1998.

"The General Social Survey and the International Social Survey Program: The First and Next 25 Years," Paper presented to the American Sociological Association, San Francisco, August, 1998.

"Social Change in America: 1972-1998," Paper presented to the Thought Leader Research Forum, Advertising Research Foundation, Chicago, October, 1998.

"Can it Happen Here? Anti-Semitism in Contemporary America," Paper presented to the Jewish Studies Center, University of Connecticut, November, 1998.

"Public Opinion on Prostitution: Trends, Comparisons, and Models," Paper presented to the Society for the Scientific Study of Sexuality, November, 1998.

"National Pride: A Cross-National Analysis," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1998 (with Lars Jarkko).

"Climbing the Tower of Babel: AAPOR's Standard Definitions of Outcome Categories and Response Rate Formulas," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1998 (with Rob Daves and Paul J. Lavrakas).

"Improving Response Comparability in Cross-National Surveys," Paper presented to the Third ZUMA Symposium on Cross-Cultural Methodology, Mannheim, December, 1998.

"Is Deliberative Opinion Real Opinion?" Paper presented to Tel Aviv University, Tel Aviv, Israel, March, 1999.

"The Future of Cross-National Survey Research," Paper presented to the Midwest Political Science Association, Chicago, April, 1999.

"Black and White Friendships: Measurement Error Across the Color Line," Paper presented to the Demography Workshop, University of Chicago, April, 1999.

"National Pride Across Countries and Cohorts," Paper presented to the Annual ISSP Research Conference, Madrid, April, 1999.

"National Pride in Cross-National Perspective," Paper presented to the American Association for Public Opinion Research, St. Petersburg Beach, May, 1999.

"Inter-Racial Friendships," Paper presented to the American Association for Public Opinion Research, St. Petersburg Beach, May, 1999.

"The Future of Large Scale National and International Survey Data and the Net," Plenary presentation to the International Association for Social Science Information and Technology, Toronto, May, 1999.

"Public Opinion on Controlling Gun Violence," Paper presented to the Joyce Conference on Gun Violence, Chicago, June, 1999.

"Public Opinion on Immigration," Paper presented to the American Jewish Committee's Immigration Symposium, Chicago, June, 1999.

"The Emerging 21st Century American Family," Paper presented to the Quest Futures Group, Atlanta, June, 1999.

\*Problems in Measuring Inter-Racial Friendships,\* Paper presented to the American Sociological Association, Chicago, August, 1999.

"The General Social Survey and the International Social Survey Program: An Informational Exhibit," Paper presented to the American Sociological Association, Chicago, August, 1999.

"Putting Cross-National Research in Perspective," Paper presented to the ICPSR Meeting of Institutional Representatives," Ann Arbor, Oct., 1999.

"Public Opinion on Firearms," Paper presented to the Michigan Partnership to Prevent Gun Violence, East Lansing, MI, Oct., 1999.

"Developing Nonresponse Standards," Paper presented to the International Conference on Survey Nonresponse, Portland, Oregon, October, 1999.

"Standards for Final Disposition Codes and Outcome Rates for Surveys," Federal Committee on Statistical Methodology Research Conference, Arlington, VA, November, 1999.

\*Total Survey Error,\* Paper presented to the Midwest Conference for State Government Reporters, Chicago, November, 1999.

"The Emerging 21st Century American Family," Paper presented to the Midwest Association for Public Opinion

Research, Chicago, November, 1999.

"Selling Marriage," Paper presented to the Marriage Policy Discussion, Heritage Foundation, Washington, DC, January, 2000.

\*Bradburn, Psychological Well-Being, and Survey Research, \* Paper presented to the Norman Bradburn Fest,

Chicago, April, 2000.

\*Careers in Social Research,\* Paper presented to the Midwest Sociological Association, Chicago, April, 2000.

"Findings from a Seven-Country Modes Experiment," Paper presented to the American Association for Public Opinion Research, Portland, May, 2000 (with Knut Kalgraff Skjak and Janet Harkness).

"Public Opinion on Gun Control, 1996-1999," Paper presented to the American Association for Public Opinion Research, Portland, May, 2000.

"Non-Response Standards: Past, Present, and Future," Paper presented to the American Association for Public Opinion Research, Portland, May, 2000.

"Designing Questions," Paper presented to the NORC Summer Interns, Chicago, June, 2000.

"The International Social Survey Program: Cross-National Research Developments and Opportunities," Paper presented to the American Library Association, Chicago, July, 2000.

"Trends in Public Opinion on Sexual Behaviors and Sex Education," Paper presented to the Surgeon General's Conference on Promoting Responsible Sexual Behavior, Airlie, Virginia, July, 2000.

"The General Social Survey and the International Social Survey Program: Data Via the Internet," Paper presented to the American Sociological Association, Chicago, August, 2000.

"Public Support for Gun Control, 1996-99," Paper presented to the American Sociological Association, Washington, DC, August, 2000.

\*Developing Survey Nonresponse Standards," Paper presented to the American Sociological Association,

Washington, DC, August, 2000.

"Cross-national Research and the International Social Survey Program," Paper presented to the NORC SOC September, 2000.

Luncheon Series," Chicago,

"Cohort Turnover in Cross-national Perspective," Paper presented to the Conference on Demographic Trends: Political, and Security Landscape, Arlington, VA, October, 2000.

The World's Long-term Economic,

"Something Old, Something New: A Mode Comparison of Internet and In-Person Surveys," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 2000.

"Experiences of Discrimination: The Extent and Nature of Unfair Treatment Due to Race and Ethnicity," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 2000.

\*Education's Enduring Effects on Intergroup Relations,\* Mellon Conference on Diversity in Higher Education, Boston, December, 2000.

\*Experiencing Discrimination: Unfair Treatment due to Race and Ethnicity,\* Paper presented to the Demography Workshop, Chicago, February, 2001.

\*O General Social Survey: Origens, Methodos, e Usos,\* Paper presented to Seminario Internacional Surveys e Ciencias Sociais, Niteroi, Brazil, April, 2001.

\*Desenhos Amostrais em Surveys de Valores e Opinioes,\* Paper presented to Seminario Internacional Surveys e Ciencias Sociais, Niteroi, Brazil, April, 2001.

- "National Pride in Cross-National Perspective: An Update," Paper presented to IRIC Conference Comparing Cultures, Tilburg, April, 2001.
- "The Generation Gap from the 1970s to the 1990s," Paper presented to the American Association for Public Opinion Research, Montreal, May, 2001.

  Also presented to the American Sociological Association, Anaheim, August, 2001.
- "Non-Response Standards: Roundtable," Paper presented to the American Association for Public Opinion Research, Montreal, May, 2001.
- "The National Data Program for the Social Sciences: The General Social Survey and International Social Survey Program," Presentation at the Coalition for National Science Funding Exhibition and Reception for Members of Congress, Washington, DC, June, 2001
- \*Age, Self-Interest, and Public Support for Governmental Benefits for the Elderly in Comparative Perspective,\* Paper presented to the ISSP Research Session, Urnea, Sweden, June, 2001.
- "The GSS and ISSP in the 21st Century," Paper presented to the American Sociological Association, Anaheim, August, 2001.
- \*Public Support for Governmental Benefits for the Elderly Across Countries and Time,\* Paper presented to the World Association for Public Opinion Research, Rome, September, 2001.
- "Are Representative Internet Surveys Possible?" Paper presented to the International Symposium on Methodological Issues, Statistics Canada, Hull, Quebec, October, 2001.
- "Changes in Family Structure and Family Values," Paper presented to the American Academy of Matrimonial Lawyers, Chicago, November, 2001.
- "Public Reaction and Response to a National Tragedy," Paper presented to the Gerontological Society of America, Chicago, November, 2001.
- \*Ethnic Images, 1990-2000," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 2001.
- "Attitudes towards Work and Times in Cross-National Perspective," Paper presented to the International Society for Quality of Life Studies, Washington, DC, November, 2001.
- "Intergroup Relations and the Enduring Effects of Education," Paper presented to the Mellon Conference on Diversity in Higher Education, Boston, November, 2001.
- "Multiple-Race Data," Report to the Subcommittee on Population, National Committee on Vital and Health Statistics, Washington, DC, February, 2002.
- "Transitioning to Adulthood and Generation Gaps from the 1970s to the 1990s," Paper presented to the MacArthur Research Network on Transitions to Adulthood, Philadelphia, April, 2002.
- "Measuring Racial and Ethnic Discrimination," Paper presented to the National Academies' Panel on Methods for Assessing Discrimination, Ann Arbor, April, 2002.
- "An Experimental Comparison of Knowledge Networks and the GSS," Paper presented to the American Association for Public Opinion Research, St. Petersburg, May, 2002.
- "Public Reaction to the September 11th Terrorist Attacks," Paper presented to the American Association for Public Opinion Research, St. Petersburg, May, 2002 (with Kenneth Rasinski).
- "Psychological Effects of the September 11th Terrorist Attacks: Results from the National Tragedy Study,"
- Paper presented to the American Association for Public Opinion Research, St. Petersburg, May, 2002 (with Kenneth Rasinski, Marianna Toce, and James Henderickson).

- "The Sources of Media Distrust," Paper presented to the American Association for Public Opinion Research, St. Petersburg, May, 2002 (with Linda Kimmel and Jon D. Miller).
- "In Praise of Data Archives: Finding and Recovering the 1963 Kennedy Assassination Study," Paper presented to the IASSIST, Storrs, CT, June, 2002 (with Michael Forstrom).
- "National Pride in Comparative Perspective," Paper presented to the International Sociological Association,

Brisbane, July, 2002.

"Measuring Inter-racial Friendships," Paper presented to the International Sociological Association,

Brisbane, July, 2002.

- \*Exploring Public Opinion on National Security, Counter-espionage, and Terrorism Issues,\* Paper presented to PERSEREC, Monterey, July, 2002.
- "Developments in the GSS and ISSP," Paper presented to the American Sociological Association, Chicago, August, 2002.
- "Establishing Standards for Survey Research: The Case of Non-Response," Paper presented to the International Conference on Improving Surveys, Copenhagen, August, 2002.
- "Varieties of Religious Change," Paper presented to the Conference on Spiritual Transformation, Philadelphia, October, 2002.
- "The Impact of the Cuban Missile Crisis on American Public Opinion," Paper presented to the Trustees of the John F. Kennedy Library Foundation, October, 2002.
- "Constructing Cross-National Surveys," Paper presented to the International Conference on Questionnaire Development, Evaluation, and Testing Methods Conference, Charleston, November, 2002.
- "Partisan Differences in Responses to the September 11th Terrorist Attacks," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 2002 (with Kenneth A. Rasinski).
- "Two National Tragedies: Public Reaction to President Kennedy's Assassination and the September 11th Terrorist Attack," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 2002 (with Kenneth A. Rasinski).
- "Improving Cooperation between the Media and Survey Research: The WAPOR Initiative," Paper presented to the International Conference on Social Science and Social Policy in the 21st Century, Vienna, December, 2002.
- \*Total Survey Error: An Overview,\* Paper presented to NORC Seminar, Chicago, January, 2002.
- "Terror Management Theory as an Explanation for Patriotic Responses to the September 11th Terrorist Attacks," Paper presented to the Midwest Political Science Associations, Chicago, April, 2003.
- "The Demography of Muslims in America," Paper presented to the Conference on Islam and America, College Park, MD, April, 2003.
- "Response Rates to National RDD Surveys at NORC, 1996-2002," Paper presented to the American Association for Public Opinion Research, Nashville, May, 2003.
- "Public Response to the Cuban Missile Crisis," Paper presented to the American Association for Public Opinion Research, Nashville, May, 2003.
- "Trust in People and Institutions: A 30-Year Trend from the GSS," Paper presented to the American Association for Public Opinion Research, Nashville, May, 2003 (with Jibum Kim).
- "American Reaction to and Recovery from the September 11th Terrorist Attacks," Paper presented to the Russell Sage Conference on the Social, Psychological, and Political Impact on the American Public of the September 11th Terrorist Attacks, New York, June, 2003.

- "A Generation of Data: The General Social Survey, 1972-2002," Paper presented to the Japanese General Social Survey Symposium, Osaka, June, 2003 and Survey Research Center, Sungkyunkwan University, Seoul, June, 2003.
- "The Methodology of the General Social Survey," KGSS Conference, Sungkyunkwan University, Seoul, June, 2003.
- "The Impact of the Cuban Missile Crisis on American Public Opinion," Paper presented to the American Sociological Association, Atlanta, August, 2003.
- "Latest Developments Regarding the GSS and ISSP," Paper presented to the American Sociological Association, Atlanta, August, 2003.
- "Spiritual Transformation Around the World," Paper presented to the World Association for Public Opinion Research, Prague, September, 2003.
- "A Methodological Analysis of Unit, Supplement, and Item Non-Response on the HIV Risk Behavior Items on the General Social Survey," Workshop on Item Non-response and Data Quality in Large Social Surveys, Basel, October, 2003.
- "The GSS as a Resource for Studying Religion," Paper presented to the Society for the Scientific Study of Religion, Norfolk, October, 2003.
- "Trends in Confidence in People and Institutions, 1972-2002," Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 2003 (with Jibum Kim).
- \*Altruism in Contemporary America,\* Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 2003.

EXHIBIT B

# A Review of "A Survey of the Status of Equality in Public Education in California: A Survey of a Cross-Section of Public School Teachers"

Tom W. Smith

National Opinion Research Center University of Chicago

September, 2003

The Survey of the Status of Equality in Public Education in California (hence SSEPEC) provides credible and scientifically reliable information on the state of public schools in California and how various educational resources and conditions are distributed across schools. This report will a) describe the basic methodological design of SSEPEC, 2) evaluate its design, and, 3) consider criticism of same.

# Study Design

SSEPEC was designed to assess the conditions of learning in public schools in California and how they vary across types of schools. It was conducted by Louis Harris with data collected by the Peter Harris Research Group. To collect the desired information three samples of teachers were obtained from the major provider of samples for the education market, Market Data Retrieval (MDR), a Dunn and Bradstreet company (Market Data Retrieval, 2002; Subrizi, 2003). The first sample (CALTECH) was from a list of California teachers with a school phone number. The second (CALHOME) was from a list of California teachers with a home phone number. The third (CALHOLO) was from a list of California teachers living in low-income areas with a home phone number. The CALTECH sample only covered public schools and non-public school teachers were screened out of the CALHOME and CALHOLO samples.

Interviewing was conducted in January, 2002 (CALHOME: Jan. 2-5;

CALTECH: Jan. 13-23; and CALHOLO: Jan. 4-14) by trained interviewers at the Peter Harris Research Group. Interviews were completed with a total of 1071 teachers (250 from CALHOME, 321 from CALTECH, and 500 from CALHOLO). The response rates were around 20% (CALHOME=17%, CALTECH=19%, and CALHOLO=24%). The three samples were weighted to take into account 1) the intentional oversampling of teachers from schools in low-income areas and 2) the known characteristics of teachers and schools based on statistics from the California Department of Education to produce a representative sample of California public-school teachers (Louis Harris, 2002a; 2002b; 2002c).

## Evaluation of SSEPEC

In terms of study design, including selection of the target population, sampling, questionnaire content, interviewer training and supervision, data collection, and data file construction, the SSEPEC followed standard procedures consistent with scientifically credible survey research. Furthermore, the study was carried out by experienced practitioners using procedures well-established in previous educational studies of which I am familiar. Thus, results drawn from the SSEPEC should provide analytically reliable, generalizable, and useful information for its intended purpose.

### Criticisms

SSEPEC has been criticized by Richard Berk for the use of subjective measures by teachers rather than objective measurements by auditors (Berk, n.d.; Berk Deposition, 2003). The former are alleged to be unreliable and the principal proof of that is the so-called "disagreement" between responses from about 100 schools from which two or more teachers had been interviewed. Berk reports on 9 specific items and calculates disagreement levels of from 24 to 69% (Berk, n.d.).

The disagreement calculations are questionable on several grounds. First, several of the items asked about conditions in each teacher's own classroom (Q. 13C) or their own "text books and instructional material" (Q.9a). Since each teacher is reporting on only their own situation, there is no basis to expect agreement between teachers. Second, there is no reason to consider that disagreements about school-wide conditions mean that the teachers' evaluations are invalid. First of all, each teacher is reporting those aspects such as the "working conditions of teachers" (Q9a.) or evidence of vermin (Q. 13g) that they have personally observed. Different teachers are in different rooms, floors, wings, departments, grades, etc. and observe their schools from different locational and institutional perspectives. Second of all, even when observing the same phenomenon, not all observers will come to the judgments about such matters as the quality of school same

facilities (Q.9a) or the way the school involves parents (Q. 9a). If two teachers disagree about how well their school rates on these measures that does not invalidate their assessments or mean that the measures are unreliable. It merely indicates that there is a difference of professional judgments concerning the matter. The best overall assessment of how well schools are handling any of these matters is to take the overall average of the teachers' individual, professional evaluations. Third, the measures of disagreement are calculated in such a way to maximize the reported disagreement. For example, two teachers who rated conditions as positive (i.e. either excellent or good) are counted as disagreeing just as if they had rated a condition as excellent and poor. If responses showing substantial agreement were considered together, the reported level of disagreement would fall sharply. For example, on the facilities question (Q. 9a) there is disagreement in 64% of the schools with 2+ teachers under Berk's method and only 32% when positives and negatives are compared. Similarly, for technology availability (Q. 9a), the Berk method produces 70% differing in responses and the alternative method only 39%.

SSEPEC relies on the direct, professional judgments of teachers about conditions they observe on a daily basis and as such are scientifically valid evaluations of school conditions. As the National Academy of Sciences has reported, while all measurements are subject to the possibility of error, subjective and objective measures face similar measurement challenges and subjective

measurements can be valid and reliable (Turner and Martin, 1984).

Second, playing off of the comparison on teachers' evaluations regarding the same school, Berk criticizes the sample size of the study (Berk, n.d., p. 9 "given the small sample size actually collected school-by-school the results for each school are far too unreliable to be taken seriously."). This criticism would be correct, if the study was alleged to be designed for or was used for making evaluations of individual schools. But it is designed and used to generalize to schools in general and types of schools (e.g. those with low and high at-risk levels), not individual schools and with a sample size of 1071 SSEPEC has more than enough teachers' reports to generalize to schools and types of schools.

Third, Berk carries the school-specific analysis forward into a comparison of teacher and school assessments using what he calls a "majority vote" rule. There are two problems with his approach. First, given that the sample is not designed to generalize to individual schools, looking for "majorities" in specific-schools is not appropriate. Second, when calculating the majority vote, he adopts a biased standard for resolving "ties". As Berk states (Berk, n.d., p.11, note 1), "when at the school level there was a tie, that school was treated as being satisfactory for purposes of this analysis." By this he apparently means that when teachers in a school disagreed over conditions (e.g. one positive and one negative assessment), he gave the tie to the positive rating. This procedure clearly increases positive assessments and appears to be the main

basis for his differences in the reports of teachers and schools.

Fourth, Berk questions MDR as a sample source. MDR is a leading provider of educational samples and their samples are regularly utilized by research companies (e.g. Harris Interactive, Interactive Educational Systems Design, and Education Market Research), and universities (e.g. Pepperdine and Columbia). Their databases represent a large and broad cross-section of teachers and serve as a suitable frame for drawing samples of California teachers (Subrizi, 2003; Market Data Retrieval, 2002).

Fifth, Berk criticizes the response rates of the three combined samples. He is correct that higher response rates are more desirable. But the crucial factor is not the response rate, but the magnitude of non-response bias which depends on whether respondents differ from non-respondents. There are two indications that nonresponse bias is not a serious problem in SSEPEC. First of all, a comparison of the demographics from the samples to those of teachers and schools provided by the California Department of Education indicates that the characteristics of the sampled teachers closely match those of all public school teachers (as Berk acknowledges, Berk, n.d., p. 16) and thus provides no evidence of sample or nonresponse bias. Second of all, there is little or no difference between easy-to-get and hard-to-get respondents. This is evidence that nonrespondents are not likely to differ from respondents (Smith, 1984). For example, the estimated number of teachers with no limited English proficient (LEP) students in their classes was 28%

overall and 26% for teachers interviewed on the first try, 29% on the second, 32% on the third, 24% on the fourth, 25% on the fifth, and 29% on six or more tries. Likewise, the % of teachers covering math was 74% overall and 73% on the first try, 77% on the second, 75% on the third, 74% on the fourth, 85% on the fifth, and 61% on the sixth or more. Neither of these variations by number of tries were statistically significant and thus supports the conclusion that non-respondents do not differ materially from respondents.

Sixth, Berk criticizes how the CALHOME, CALTECH, and CALHOLO samples were combined together to produce integrated results. The procedure used was to 1) consider the CALHOME and CALTECH as comparable, independent samples of public-school teachers general, 2) use an intentional oversample of teachers living in lowincome areas to increase the coverage of schools with more at~ risk students measured by LEP students and receiving subsidized/free lunches, and 3) combine the general samples and oversample and weight them to match sample controls (gender, racial/ethnic make-up of student body, school level, % LEP students, and eligibility for free/subsidized meals) based on data from the California Department of Education (Louis Harris, 2002a and Harris, 2003). While there would be alternative ways to deal with the designed oversampling, the procedure employed substantially adjusts for the intentional overrepresentation of high, at-risk schools in the CALHOLO sample and the conversion of the three samples into a representative overall sample of public-school teachers.

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